

**Project “CIVITAS ECCENTRIC – Innovative solutions for sustainable mobility of people in suburban city districts and emission free freight logistics in urban centres”**

**Measure 1:** Pilot system “Park & Ride” in suburban district “Druzhba”

- Design and construction of a car park in “Druzhba” district
- Connecting the car park with public transport services (trolleybus and/or bus lines)
- Development and implementation of the “Park & Ride” system
- Promoting the new service

**Measure 2:** Information, training and awareness-raising

- Training of public transport employees on sustainable urban mobility issues
- Organisation of 6 workshops for citizens and NGOs
- Conducting 3 conferences on mobility
- Broad media campaign on sustainable mobility among the stakeholders and in schools in the city

**Measure 3:** Mobile application and internet portal for public transport

- Development and implementation of mobile application and web portal for public transport
- Providing option for purchase and validation of urban transport tickets through mobile devices
- Promoting the service among the citizens and visitors of the city

**Measure 4:** Providing safe pedestrian crossings

- Analysis of the condition of the pedestrian crossings in suburban district “Druzhba”
- Providing comfortable and safe infrastructure through the construction of raised pedestrian crossings, installing CCTV cameras, sound and light signalling, ramps for people with disabilities

**Measure 5:** Safe sidewalks with bicycle facilities for travelling to the city centre

- Exploring good practices for safe sidewalks construction

- Design and construction of safe sidewalks providing option for cycling from “Druzhba” district to the city centre
- Promotion among the citizens and visitors of the city

**Measure 6:** Analysis of public transport demand and reorganisation of transport lines

- Research and elaboration of a detailed analysis of public transport demand in “Druzhba” district and the city
- Reorganisation of urban public transport lines in the district

**Measure 7:** Introducing a new night line for the citizens of “Druzhba”

- Exploring good practices for delivering the service
- Introducing a new public transport night line for the district residents
- Promoting the service among citizens